



EXHALE PRESENTATION

# DR. JOHN ZEISEL

Founder, I'm Still Here  
Foundation

Author, I'm Still Here

PHD in Sociology

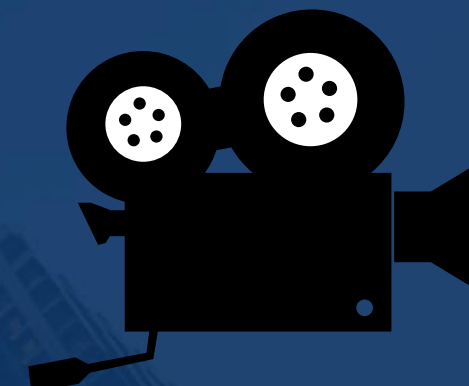
Architecture Professor







02:00



ROLL  
'EM



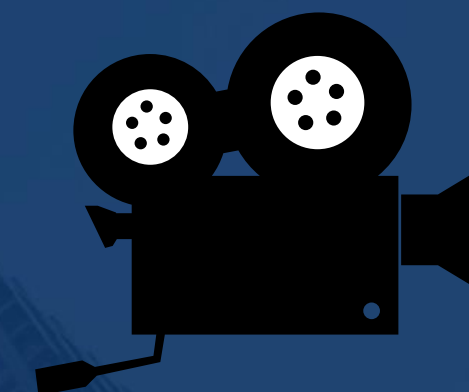
MEET ME AT THE MOVIES







**02:00**

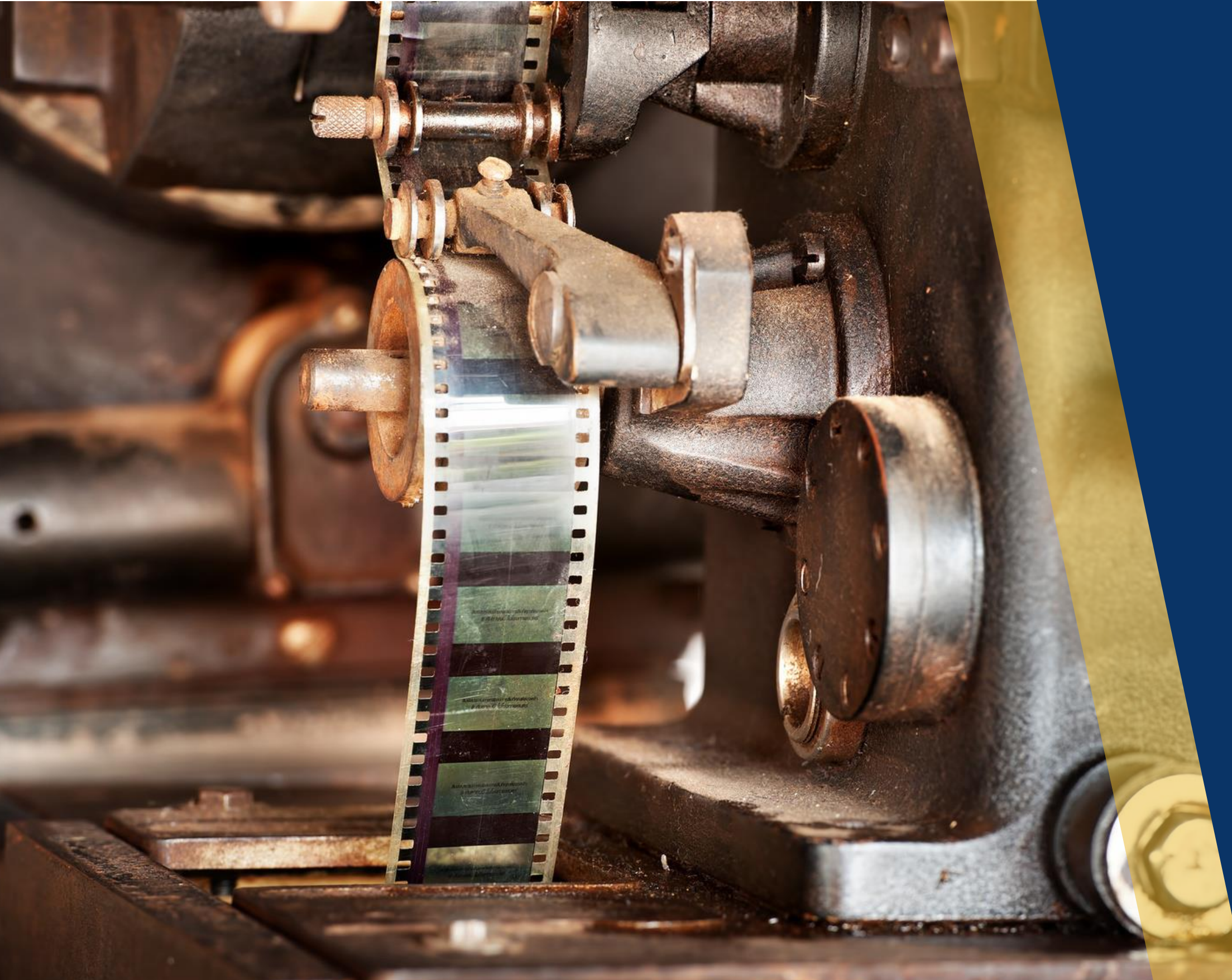


And our  
Next  
movie is...





LEGACY PROGRAMS



# Meet Me At the Movies

A participatory activity using short clips from classic films and TV shows followed by audience discussion. These are often classic movies well known to the participants. The experience promotes meaningful interactions between those diagnosed with dementia, their care partners, family members and their communities.



# HOPE

HOPE IS **KNOWING YOU CAN  
MAKE A DIFFERENCE**

# The “Despair” Model





# The “Hope” Model





ENGAGEMENT

IS

TREATMENT



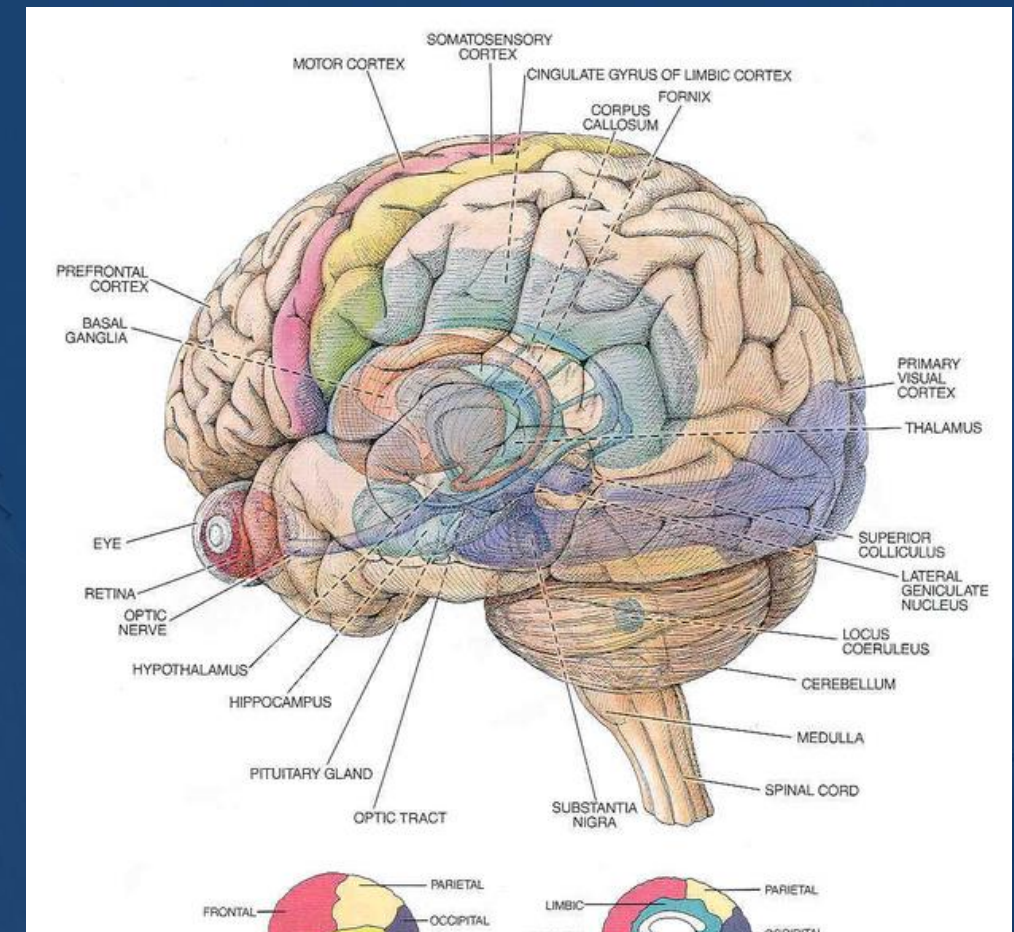
# Our Principles

The I'm Still Here approach follows 10 Principles you divided into four sections



# 100 Billion Brain Neurons

*Our brains are  
naturally curious &  
creative – made to  
explore & discover*



*Our brains don't just  
stop*

*All the stars in our galaxy  
Number of galaxies*



# We are born with & never lose hard-wired, pre-set, universal skills,



*Feeling safe at home*



*Smiles & frowns*



*A Mother's Touch*



*Music*



*Dance*



*Visual expression*



*Emotional Memories*





# Meet Me At the Museum

An activity where participants view and engage in discussions about works of art. Participants talk about what they see and the feelings that art works evoke. This program serves as an enjoyable social gathering that helps with verbal expression and focuses attention. I'm Still Here launched this concept in the early 2000s and it has been adapted by museums throughout the United States and abroad. The Museum of Modern Art in New York launched their Alzheimer's Project in 2007 which was developed with I'm Still Here. MoMA has an extensive program and guidebook which is downloadable and free. Other ongoing programs are found at the Frye Museum in Seattle, the Louvre in Paris, and the Nasher Museum at Duke University.

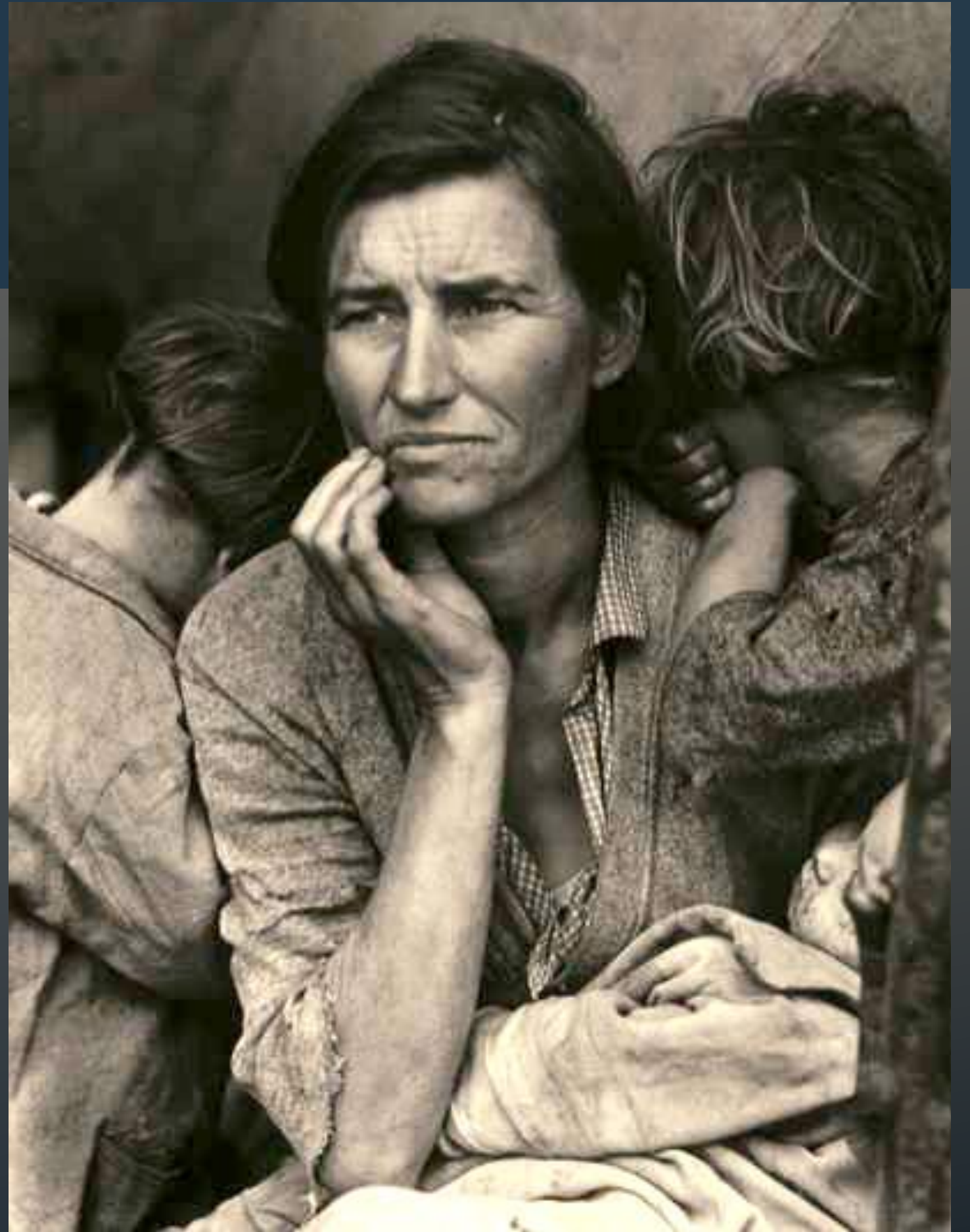




MEET ME AT THE MUSEUM









# Other I'm Still Here Programs



**Couples Playlists**



**Want to Clay?**



**ARTZ-Artist for  
Alheimers**



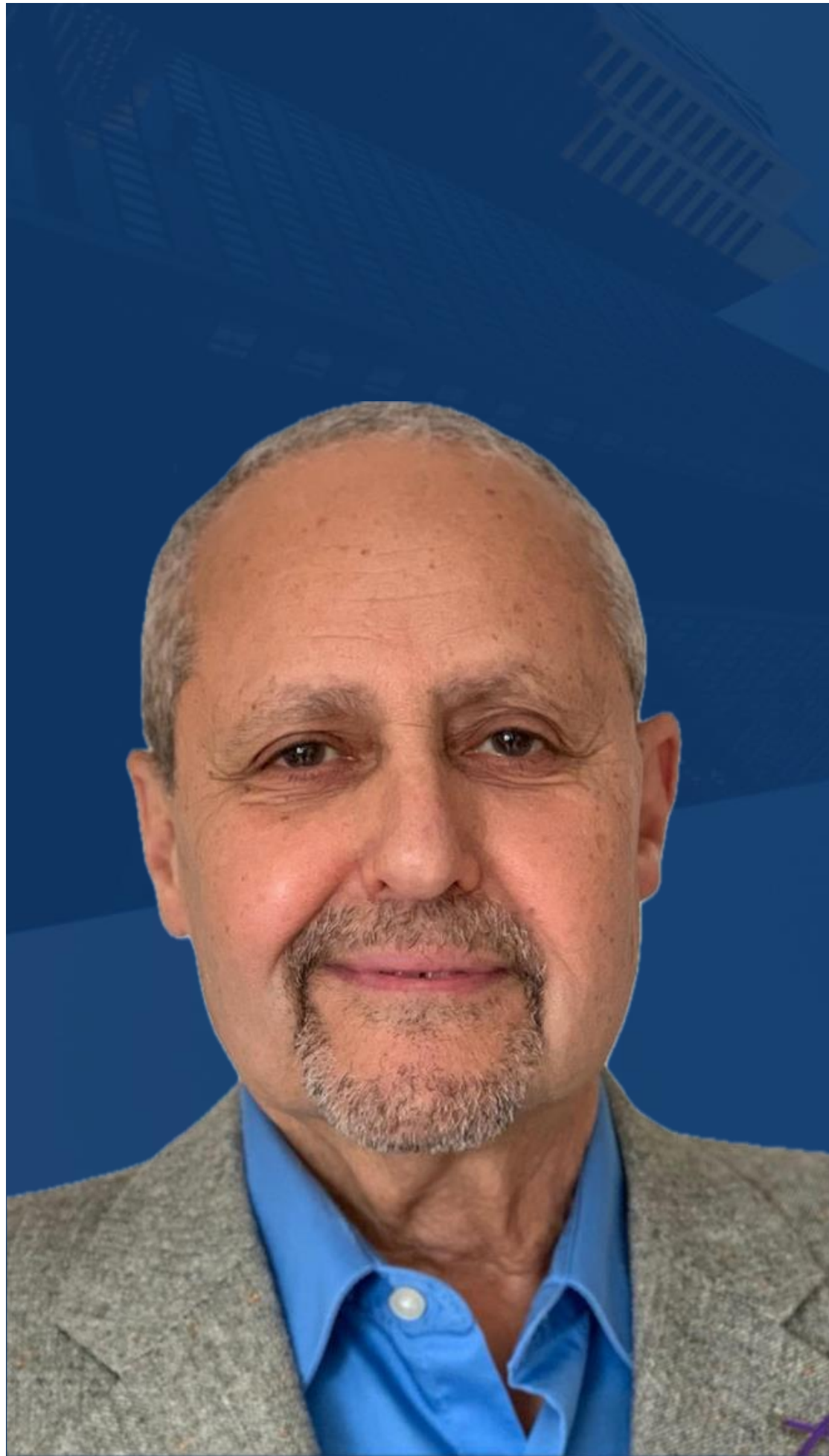
**Drums for Dementia**



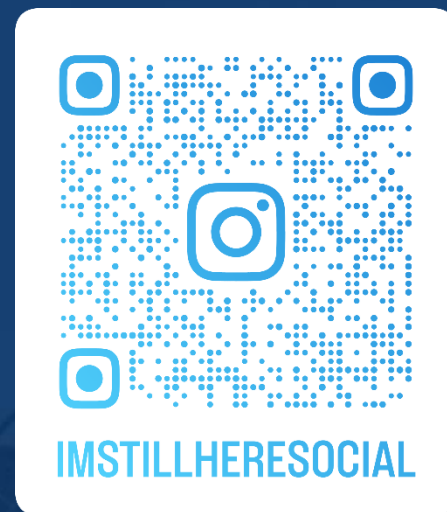
GO FOR IT

ENJOY!





# THANK YOU!



IMSTILLHERE.ORG