



# Southeast Michigan Exhale Expansion Workshop #4

April 23, 2024

Virtual session from 9 am – 12 pm ET



# Today's Agenda

- 9:00 am Welcome and Exhale Program Review
- Speed dating
  - Pop quiz
  - Exhale FAQs (Dr. Mary Clark)
  - Using Exhale workshops in real life (Katy Allen)
- 9:30 am Creative Problem-Solving and Project Management – Teresa Lawrence
- 10:50 am Intro to the Caregiver Intensity Index (CII) – Archangels
- 11:20 am Marketing Best Practices, Outreach, and Budgeting – Crowley Webb Communications
- 11:40 am Workshop #5 Logistics and Grant Opportunity
- 11:55 am Closing and Questions

# Welcome & Exhale Program Review

- Speed dating
- Pop quiz
- Exhale FAQs (Dr. Mary Clark)
- Using Exhale workshops in real life (Katy Allen)

# Creative Problem-Solving and Program Management

TERESA LAWRENCE

# In-Person Caregiver Input Session Days with Teresa

May 14th

Morning of  
May 15th

May 20th

May 21st

[Click here to sign up for Stakeholder Input Sessions with Teresa](#)

# Intro to the Caregiver Intensity Index (CII)

ARCHANGELS

# Marketing Best Practices, Outreach, and Budgeting

CROWLEY WEBB COMMUNICATIONS

# Workshop #5 Logistics and Grant Opportunity Review

TPI



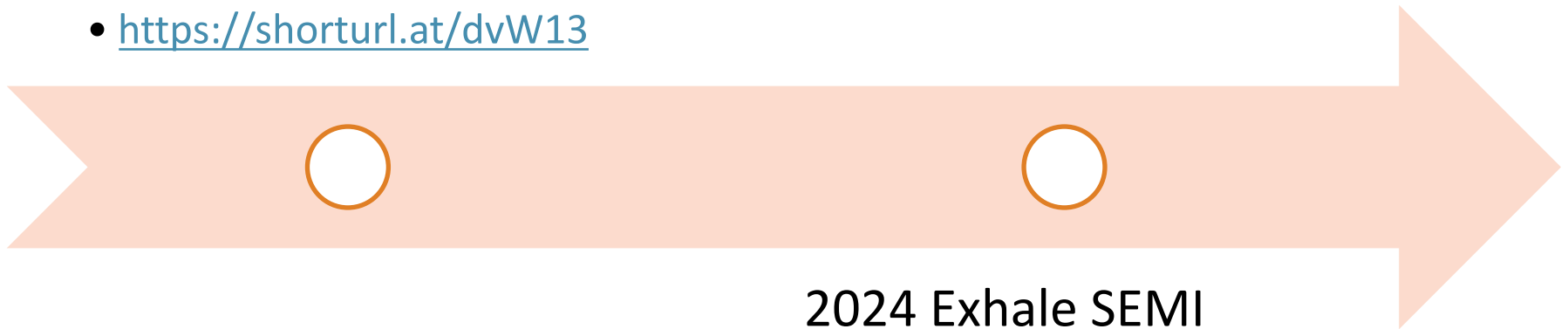
# Exhale Workshop #5 – In Person

- Workshop #5 will primarily serve as a working session where you can work on your LOI and talk through any potential issues with TPI and Teresa.
- **When:** May 15th from 12 pm - 4: 30 pm ET
  - Lunch will be served at 12pm and the workshop will run from 1pm-4:30pm
- **Where:** the Second Ebenezer Church at 14601 Dequindre St, Detroit, MI 48212
- Please fill out this survey to indicate attendance, allergies, and initial interest in technical assistance: <https://forms.gle/5Mkwcc62aCB9TRGQA>
- Don't forget to bring your computer!

# LOI & Application Review

## 2024 Exhale SEMI LOI

- Due date: May 29th at 5pm
- <https://shorturl.at/dvW13>



## 2024 Exhale SEMI Application

- Due date: July 22nd at 5pm
- <https://shorturl.at/fhq23>

**Closing & Questions**

# Exhale Program Funders & Partners

## **EXHALE Co-Funders in SEMI:**

- Ralph C. Wilson, Jr. Foundation
- Ann Arbor Area Community Foundation
- Michigan Health Endowment Fund

## **EXHALE Partners in SEMI:**

- Community Foundation for Southeast Michigan
- Blue Cross Blue Shield of Michigan
- The Philanthropic Initiative (TPI)
- International Deliverables
- New York Academy of Medicine
- ARCHANGELS

# Exhale Resources & Key Contacts

**Collective  
Participant List  
& Workshop  
Slides**

- Accessible Online at:  
[www.Exhaleforcaregivers.org](http://www.Exhaleforcaregivers.org)

**Questions?  
Contact...**

- John Tyler at [jtyler@tpi.org](mailto:jtyler@tpi.org) for program questions
- Teresa Lawrence at [Teresa@internationaldeliverables.com](mailto:Teresa@internationaldeliverables.com) for questions about creative problem-solving and facilitation
- Anna Moceyunas at [amoceyunas@tpi.org](mailto:amoceyunas@tpi.org) for Zoom, scheduling, and other support

# Exhale SEMI Workshop #4 Survey



[https://nyam.qualtrics.com/jfe/form/SV\\_3RiXgh0RJIEaATQ](https://nyam.qualtrics.com/jfe/form/SV_3RiXgh0RJIEaATQ)