

exhale

THE FAMILY CAREGIVER INITIATIVE

Learning Community
October 5, 2022



Today's Agenda & Goals

- Welcome & Introductions
- Today's Agenda
 - Review agenda & goals – Lisa Simon (2-3 minutes)
 - Exhale communications & marketing – Shannon Vogel, Crowley Webb Communications & Lisa Simon (20 minutes)
 - Team introductions, report outs, Q&A (up to 2.5 hours)
 - Wrap up & next steps
- Today's Goals
 - Learn the basics of Exhale communications, including use of the Exhale logo, funder attribution guidelines, and strategies for marketing & outreach
 - Explore the wide variety of Exhale respite programs getting underway
 - Hear first cohort Exhale teams' words of wisdom about Exhale implementation
 - Recap next steps

Exhale Activities for Fall 2022

Here's your to-do list for Exhale in 2022

- Onboarding call with Lisa Simon – all teams completed!
- Email me your PPT from today: lsimon@tpi.org
- Complete a project work plan and ForeSight team profile with support from Teresa Lawrence (meet with Teresa to initiate these activities). Teresa's email: teresa@internationaldeliverables.com
 - **Work plans are due November 18** – Email me your work: lsimon@tpi.org
- Plan & develop your project evaluation plan with support from Linda Weiss and NYAM team. Reach Linda at lweiss@nyam.org to set up a meeting to discuss your evaluation plan.