



[INSERT YOUR COMPANY LOGO HERE]

[Pls include highlighted text below in all press releases & on your website]

[NAME OF YOUR ORGANIZATION] Partners with Exhale, the Family Caregiver Initiative, to Create New Respite Opportunities

The organization has introduced [PROJECT TITLE] to help [X, Y, AND Z]

BUFFALO, NY, [MONTH] [DATE], 2022 – Today, [ORGANIZATION], [ORGANIZATION DESCRIPTION], has announced its participation in the 2022 [Exhale, the Family Caregiver Initiative](#), which funds innovative collaborative projects that are reimagining and increasing respite opportunities for family caregivers of older adults. As part of the initiative, the organization has come together with [NUMBER OF ORGANIZATIONS] including [LIST PROJECT PARTNERS] to create “PROJECT TITLE,” [INCLUDE SHORT DESCRIPTION OF PROJECT].

“[QUOTE FROM TEAM LEADER].”

[HOW THE INITIATIVE WILL HELP LOCAL CAREGIVERS OF OLDER ADULTS, WHEN IT WILL BEGIN, HOW INDIVIDUALS CAN GET INVOLVED]

Funded by the Ralph C. Wilson, Jr. Foundation, Health Foundation for Western & Central New York, Ann Arbor Area Community Foundation, and managed by The Philanthropic Initiative (TPI), the 2022 Exhale initiative involves a total of 60+ partner organizations across Western New York and Washtenaw County, MI, who will work in teams led by the 13 grantees including [ORGANIZATION].

For more information on the [PROJECT TITLE], visit [PROJECT WEBSITE, SOCIAL CHANNELS, ETC.]. To learn more about Exhale, visit www.exhaleforcaregivers.org.

About [ORGANIZATION]

[INSERT COMPANY BOILERPLATE]

About Exhale, the Family Caregiver Initiative

Funded by the Ralph C. Wilson, Jr. Foundation, Health Foundation for Western & Central New York, Ann Arbor Area Community Foundation, and managed by The Philanthropic Initiative (TPI), Exhale, the Family Caregiver Initiative, is dedicated to offering innovative solutions that give caregivers of older adults an opportunity to breathe a little easier. Visit www.exhaleforcaregivers.org to learn more.