



## Caregivers are the backbone of our country.

They are our co-workers, our health plan members, our family, our friends. And given new COVID-19 statistics, chances are, almost all of us are caregivers. Whether we believe we're 'just doing what's right' or 'doing what needs to get done,' caregiving takes time, money, and emotional labor. It's important work – often filled with meaning and purpose – but can take a serious toll on a caregiver's physical and mental health.

**ARCHANGELS is a national movement and platform that is reframing how caregivers are seen, honored, and supported using a combination of data and stories.**

We believe shining a light on caregivers, so they feel seen and honored, is the first line of care. Loving on them and thanking them for the work they do is the next step. And step three is lifting them up by providing resources that actually help.

### Your caregiving employees & members are feeling the impact of COVID-19



**High intensity caregivers** (14% of caregivers) are **2.4x more likely** than low intensity caregivers (17% of caregivers) to **report their health status as poor or fair.**



**Women who are caregiving are 2x as likely as men to have clinically significant anxiety and 1.7x as likely to have clinically significant depression.**

High intensity caregivers show the greatest signs of distress with 66% indicating anxiety and depression. For high intensity caregiving men: 43% show clinical anxiety and 64% indicating clinically significant depression.



**57% of caregivers overall are experiencing clinically significant levels of stress, anxiety, and / or depression**

This climbs to 92% when considering high intensity caregivers.



## The Caregiver Intensity Index (CII)

The Caregiver Intensity Index (CII) is a web-based caregiver ‘quiz’ designed to engage caregivers, assess the intensity of and provide a ‘score’ in validation of their experience, and connect them to the resources of our sponsoring partners and supplemented by ARCHANGELS’ resources. The CII -- through data and stories -- creates the crosswalk from an individual caregiver’s experience to population insights that support development of products, tactics, approaches, and solutions that reflect the complex caregiver reality.



### **Help caregivers access resources**

based on where they need it most - and that may already exist.



### **Support caregivers**

with resources that alleviate their caregiving intensity and impact the top and bottom lines of sponsoring partners.



### **Create a caregiver supportive culture**

that normalizes caregiving and those who do it.

**A solution specifically designed for caregivers – measuring the impact of caregiving on life, cross-walking to resources that can help, and connecting data and stories to create a culture of caregiving.**

**THANK YOU**  
  
**FOR BEING A CAREGIVER™**